

PRESS RELEASE

Openclaims SaaS platform streamlines the damage repair process of Louwman Dealer Group!

Since end of October, Louwman Dealer Group streamlines its body repair process with the Openclaims SaaS platform. By engaging in this partnership Louwman is committing to further digitalizing and improving its services to customers, dealers, and body shops.

Control over the damage flow plus a more efficient setup of the damage process

At more than 70 locations, Louwman Dealer Group is active with the sale of new and used passenger vehicles, company cars and lorries, repairs, maintenance, body repair, and central procurement of used vehicles. Louwman Dealer Group represents twelve car brands. By deploying the Openclaims platform, Louwman can continue to improve its service to customers with damaged vehicles.

The Openclaims platform ensures that Louwman Dealer Group offers its customers a fully digital and uniform process, from damage notification to distribution within its own repair network. By digitalizing the first notice of loss (FNOL) and the distribution of the repair assignments, Louwman takes control of the damage flow and is able to organize its repair processes more efficiently. This is also because filtering can be done on the basis of brand recognition or the complexity of the damage. With the implementation of the Openclaims platform, Louwman's customers are unburdened and the entire process works faster and more clearly.

Jacco Blonk, Director Louwman Autoschade, about the collaboration with Openclaims: "The Openclaims platform ensures that all damages reported to us are received in the same way and with a complete damage file. The entire process ensures that we can meet the needs of our customers even better, and it fits into the broader strategy of making things even easier for our customers and employees through digitalisation."

"The fact that several dealer-holdings have asked us to streamline and digitize their damage repair process, shows that the solutions Openclaims offers the automotive sector are in line with current market developments. We are also very proud to work with one of the largest car distributors in Europe," says Lex Orië, CCO Openclaims.



Note to the editor

About Openclaims

Openclaims offers a Software-as-a-Service (“SaaS”) solution to customers in the fleet, insurance, and OEM sector. The Openclaims platform provides an end-to-end solution enabling customers to design touchless backend processes, organize digital customer journeys and set up data-driven distribution of vehicle repair. This results in top-quality repair, control of repair costs, lower process costs, and maximum customer satisfaction. *More information:* www.openclaims.com

About Louwman Group

Louwman Dealer Group is one of the largest dealer groups in the Netherlands with more than 70 branches. Under the name Louwman, they carry the Toyota, Suzuki, Lexus, Kia, Mazda, Mercedes-Benz, Mitsubishi, Peugeot, smart, Fuso, Opel and BYD brands. Each year, Louwman sells over 35,000 cars to consumers and businesses. Louwman Dealer Group is a division of Louwman Group. A family business established in 1923 that started small and became big through entrepreneurship and courage. Not only as an importer and retailer, but now also as a supplier of care aids, a financial service provider, and a developer of innovative mobility solutions. Louwman Group employs almost 3,200 people in six divisions in the Netherlands, Belgium, Sweden, and the Czech Republic. *More information:* www.louwmangroup.nl

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